The Fallon Company

The Boston Blobe

Developer Joe Fallon starts work on second condo tower for Fan Pier



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Elkus Manfredi Architects designed Fifty Liberty for developer Joe Fallon.

By Jon Chesto GLOBE STAFF OCTOBER 28, 2015

Another piece in the Fan Pier puzzle is falling into place.

Developer Joe Fallon held a ground-breaking ceremony Wednesday to herald the construction of his next tower on the 21-acre Fan Pier, a complex known as Fifty Liberty. The 14-story condo building, which is going up where the Louis Boston store used to stand, will be similar in size to its next-door neighbor on the South Boston waterfront, Twenty Two Liberty. That condo building, with nearly 120 units, is sold out and buyers are scheduled to start moving into it next month.

Condos at Fifty Liberty will range in size from studios to three-bedroom homes. Boston-based Elkus Manfredi Architects designed the building, and Turner Construction is the project's general contractor. Many of the buyers who missed out on specific units at Twenty Two Liberty will be given an early opportunity to buy at Fifty Liberty, according to a Fallon spokeswoman. Amenities include 24-hour concierge service, an underground garage, and a fitness center.

Fallon is not disclosing the prices that these units are being sold for, although the majority of them will inevitably move for more than \$1 million, based on comparable waterfront sales. As with Twenty Two Liberty, Fallon will manage sales at Fifty Liberty internally instead of using an outside brokerage firm to pitch the units.