



The Fallon Company's 301 Hillsborough at Raleigh Crossing Receives Platinum Certification from WiredScore

Global firm awards highest level connectivity certification to Office Tower under development at Raleigh Crossing

April 6, 2021 / Raleigh, NC - The Fallon Company today announced that 301 Hillsborough, its new office tower under construction at Raleigh Crossing, has received "Platinum" certification from WiredScore, a global company that helps developers assess and improve digital connectivity in their buildings.

A 19-story mixed-use tower, 301 Hillsborough will deliver 280,381 square feet of trophy office space and 12,145 square feet of neighborhood-oriented retail in Q4 2021. Located at the center of downtown Raleigh's thriving districts with best-in-class pedestrian and vehicular accessibility, the project is the first phase of the mixed-use development known as Raleigh Crossing.

The project is positioned as "Where Raleigh Connects" given its prime location and connectivity to surrounding neighborhoods. The WiredScore Platinum certification is a further testament that tenants at 301 Hillsborough will have access to both a superior physical environment as well as best-in-class digital connectivity for the future of workplace design.

WiredScore certification is the digital connectivity rating system for real estate, with Platinum certification being the highest attainable rating, assuring tenants that their new

home is cutting-edge and tech-forward, and offers the best connectivity infrastructure in the market.

“If we learned anything during the COVID-19 global pandemic, it’s how important digital connectivity is, and how fast things can change,” said Zac Vuncannon, Manager Director, The Fallon Company. “That is top-of-mind as we build 301 Hillsborough to meet tenants’ technology needs - both now and well into the future.”

Similar to a LEED certification that uses a set of rating systems for the design, construction, operation, and maintenance of green buildings, WiredScore issues connectivity certifications ranging from basic Certification to Silver, Gold and Platinum. According to WiredScore, connectivity - along with location and price - is one of three main factors that affect a business’ choice of workplace.

The WiredScore certification is just the latest example of momentum for 301 Hillsborough at Raleigh Crossing. The construction teams recently held a “topping off” ceremony to mark an important milestone in the completion of the structure of the building, and their work continues on the curtain wall installation and interior finishes.

“As we get closer to the grand opening of 301 Hillsborough later this year, we are particularly excited that leading technology companies, such as Pendo, have joined us as an early tenant, further reflecting post-pandemic interest from innovation-based companies in the life sciences and technology sectors coming into the market,” added Vuncannon.

Barings, one of the world’s leading financial services firms, recently announced a joint venture with The Fallon Company to recapitalize the Class-A+ office property.

About The Fallon Company

[The Fallon Company](#) is a privately held commercial real estate owner and developer of large-scale urban mixed-use environments. Headquartered in Boston, with offices in Charlotte, Raleigh and Nashville, the company was founded by Joseph F. Fallon in 1993. Over 25 years, Fallon has earned a reputation as one of the premier developers on the East Coast and for partnering with a variety of stakeholders to transform communities. To date, Fallon has developed more than six million square feet of property and has been a catalyst for some of the most vibrant new urban neighborhoods in the country.

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