



## **The Fallon Company Hires Brett Harris as Managing Director to Head Up Charlotte Office**

*Senior talent will build upon and support company's growing presence in Southeast*

CHARLOTTE, NC / September 16, 2021 – Today, The Fallon Company announced the addition of Brett Harris, a seasoned executive in the commercial real estate industry, to lead the firm's development strategy in Charlotte.

"Brett brings a tremendous passion for the Carolinas and knowledge of the Southeast market," said Michael Fallon, President of The Fallon Company. "As our business continues to expand into growing, vibrant cities like Charlotte, we are excited to bring someone with Brett's experience and character aboard to execute our firm's strategic vision and growth plans in the region."

As Managing Director, Brett will lead the company's strategy, marketing, development pipeline, and asset management portfolio in the Charlotte region. He will also manage relationships with key stakeholders, community leaders and the broader business community to support growth in the Southeast.

Brett is an experienced, results-driven senior executive with over twenty years of experience in commercial real estate investments. He comes to The Fallon Company from Equitable Real Estate Partners, a national private real estate investment and development company based in Miami, where he served as Executive Vice President of Asset Management. His prior roles also include Executive Vice President of Operations for CenterStar, a privately held investor/development company operating in the Northeast and Florida.

Brett has a Master of Arts Degree in Real Estate & Urban Land Studies with a minor in Urban & Regional Planning from the University of Florida. He also has a Bachelor of Arts degree in Government with a minor in Communications from Wofford College. Brett is a recipient of the Dr. Alfred A. Ring National Real Estate Scholar Award and is currently an Adjunct Professor of Real Estate at H. Wayne Huizenga College of Business and Entrepreneurship at Nova Southeastern University.

The Charlotte region is experiencing rapid growth as part of the Fallon's overall portfolio of work along the East Coast. Last October, the company unveiled "Centre South," a new name and branding for the 16.2-acre planned development formerly known as Strawn Cottages. Centre South will feature best-in-class office, hotel, residential and retail offerings in the heart of Charlotte's South End neighborhood.

## **About The Fallon Company**

The Fallon Company is a privately held commercial real estate owner and developer of large-scale urban mixed-use environments. Headquartered in Boston, with offices in Charlotte, Raleigh and Nashville, the company was founded by Joseph F. Fallon in 1993. Over 25 years, Fallon has earned a reputation as one of the premier developers on the East Coast and for partnering with a variety of stakeholders to transform communities. To date, Fallon has developed more than six million square feet of property and has been a catalyst for some of the most vibrant new urban neighborhoods in the country.

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